

**JINDAL FIRST GRADE COLLEGE FOR WOMEN**

(Managed by Pragun Jindal Philanthropic Organization)  
Jindal Nagar, Tumkur Road, Bengaluru – 560073.



**DEPARTMENT OF COMMERCE**

**ANNUAL REPORT**

**(2017-18)**

## DEPARTMENT OF COMMERCE ANNUAL REPORT 2017-18

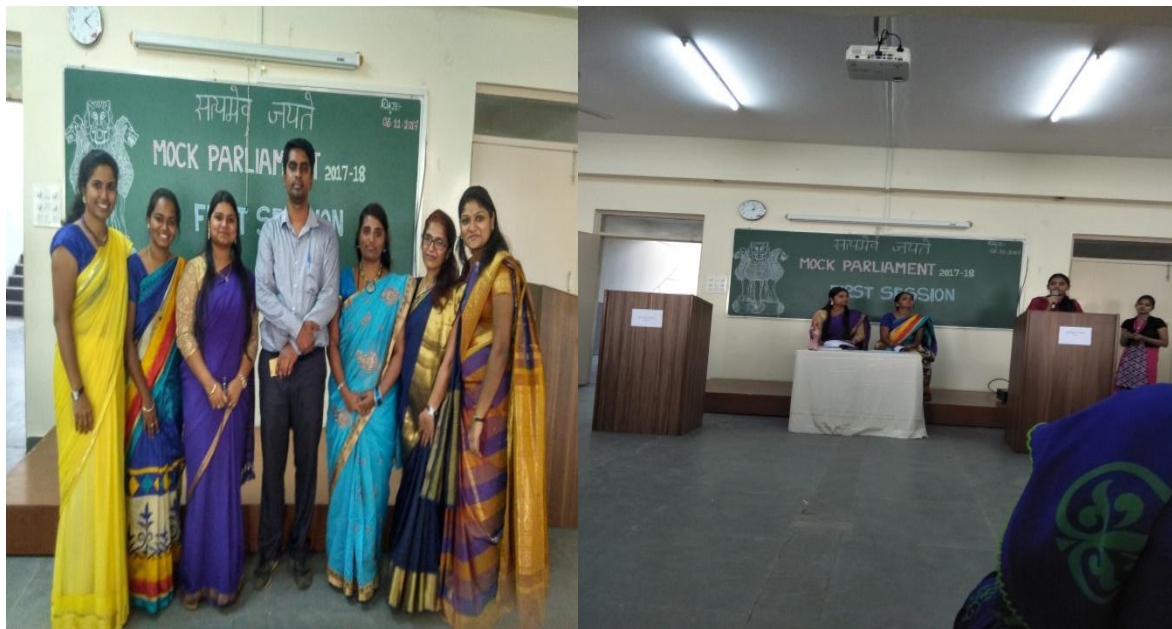
- Department of Commerce **Inaugurated ‘White Knight ‘**- a Commerce Club to enrich our students practical Knowledge on corporate world to encourage holistic learning. A discourse by **Raviprasad, Joint Commissioner, Commercial tax department** was arranged on “Importance of GST” on 9<sup>th</sup> August 2017.
- **Entrepreneurship Development Program cell was inaugurated by Dr.Mathew J Manimala** Director,of Xavier Institute of Management & Entrepreneurship.This cell aimed at building leadership & entrepreneurial qualities among students.
- **Students Alumni cell was inaugurated on 09/09/2017**,nearly 100 alumni students celebrated the theme of secularism. A seminar on Vision Digital India was delivered on 11/09/2017 by Harimaram Digital Ambassador, Chairman and founder, CEO of Imperial College.
- **An Inter Collegiate competition** was conducted in the month of September to promote business venture in students. The competition was chaired & judged by entrepreneur-Mr Uttam Tiwari founder of Business Toys. Guest Lecture on Income Tax was delivered by Mr.Girish Babu,Professor of Vijaya College on 16/10/2017.A Demo on ‘Tally with GST’ for final year students was conducted by Mr.Manjunath,Kayaka Computers , Dasarahalli.
- **Placement Demo** was arranged by Mr.Manjunath from Daksha Careers on ‘Communication Skills and Resume Building’ for all final year students on 03/02/2018.
- **Faculty Development Programs** were attend by all the faculty members conducted in various institutions to upgrade the subject knowledge. Research Cell-15 paper presentations by faculty members at various National and International Conferences. 3 research papers were published by faculty members in International journals. It also included students presentation of which students presented their papers at various institutions.

- Final Year students along with faculties went to **Corporation Bank Financial Research Center-Udupi** understand the heritage of Financial Currencies in Indian Banking System on 16<sup>th</sup> March 2018.
- **Extension Outreach Programs-B.com** students along with faculty members conducted extension activity on 18/08/2017, 19/08/2017 and 22/08/2017 at Anchepalya, Bagalugunte, Chikkabidrakallu Government High school. This Program aimed at “Eco Development Program” and creating awareness about Environment Protection among the High School students.
- **Industrial Visit** for final year students of B.Com along with 9 faculty members went to Mandya Sugar Factory and Channapatna Toy making industry on 12/09/2017.
- **Research Cell** was inaugurated by **Dr.Karunakara Reddy** - Director of PG AIMS College and vice president of Bangalore university of Teacher's council on 23-09-2017. Session was focused on the importance of research and also encouraged the students regarding how to inculcate the habit of doing research by taking small examples as topic in our daily life.
- **Seminar was organized on Business Analytics by Mr.Uttam Tiwari**, Co-Founder of Business Toys, for final year students on 04-10-2017. Business Analytics refers to the skills, technologies, practices for continuous iterative exploration and investigation of past business performance to gain insight and drive business planning. Mr.Tiwari has explained how the latest developments in Business Analytics technology are playing a crucial role in automating the analysis process.
- **Inter Departmental awareness program** had been conducted about GST on 25-10-2017. The highlights of the session were like GST in India, advantages Of GST, disadvantages of GST, challenges for GST, impact on business and types of GST.
- As a part of White Knight Club, The department conducted “**Mock Parliament 2017-18**” on 03/11/2017 to make students understand the parliamentary procedure and make students consider public issues and form their opinion on them.

- **Placement Demo** was organized by Placement committee - Mr.Manjunath from Daksha Careers briefed about Communication Skills and Resume Building for final year students on 03-02-2018 and on the same day there was a Demo On Business Games by Gurusthaan Co. for the faculty members regarding to financial management, HRM, Accounting, Advertisement , Decision Making and stock markets..etc
- **Department organized Mock IT** on 10.02.2018 and was conducted by Dinish ,Sandeep and Arpitha from Omega Health Care Solutions Pvt ltd for final year students. Program was focused on Communication development & Group discussion, Resume Building, Tips on face to face & Telephonic interview with live interview sessions and Live - Session was conducted by Mr.Manjunath from HireMee Company and the session was about the creation of online recruitments procedures on 17-02-2018.
- **Soft skill development program was organized and demo was given by Akilesh**, Co-founder from Pro Ainspiraa Training Academy LLP on 09-03-2018 for final year students.
- **A career counseling session was conducted for 1<sup>st</sup> and 2<sup>nd</sup> year students by Golden Minds Pvt Ltd.** Mr. Harish and Ms. Reshma briefed about various opportunities available in banking and railway sector and Mr. Dheeraj highlighted the importance and procedure for the preparation of competitive examination like UPSC, IAS, and KAS on 04-04-2018.
- **Education Awareness Programme had been organized on 19.04.2018** for final year students. Shwetha Kumari – Academic consultant from ICICI Bank briefed the importance of education loan.
- **VERONICA was celebrated by department on 20.04.2018 & 21.04.2018** and gave an opportunity to students to showcase their talents.
- **Demo on Digital Marketing** Course was organized on 23.04.2018 for final year students. Mr Faizal and Mr. Afzal from Indian Institute of E - Commerce gave Demo on Digital Marketing Course. They also briefed about the course details like duration of the course, fees etc.

**PHOTOS:**

**MOCK PARLIAMENT**



**INDUSTRIAL VISIT TO MANDYA SUGAR FACTORY AND TOY MAKING INDUSTRY**





WHITE KNIGHT CLUB ACTIVITIES



RESEARCH CELL INAUGURATION



VERONICA



GUEST LECTURE AND PLACEMENT DEMO



EXTENSION ACTIVITY IN ANCHEPALYA SCHOOL AND GOVT HIGH SCHOOL

